

# HOW TO SELL THE SUMP IDEA? SUPPORT OF THE INSTITUTIONAL COOPERATION OF BUDAPEST MOBILITY PLAN BY SUMPS-UP TOOLS

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#### **Budapest - capital of Hungary (since 1873)**

- 525 square km
- Complex geography,
- River Danube transport bottleneck
  - 1,700,000 inhabitants stagnating

- Metropolitan region (80 towns/villages)
  - 800,000 inhabitants





#### **Budapest - legislation background**

#### Complex, two-tier municipal system in the City (since 1990):

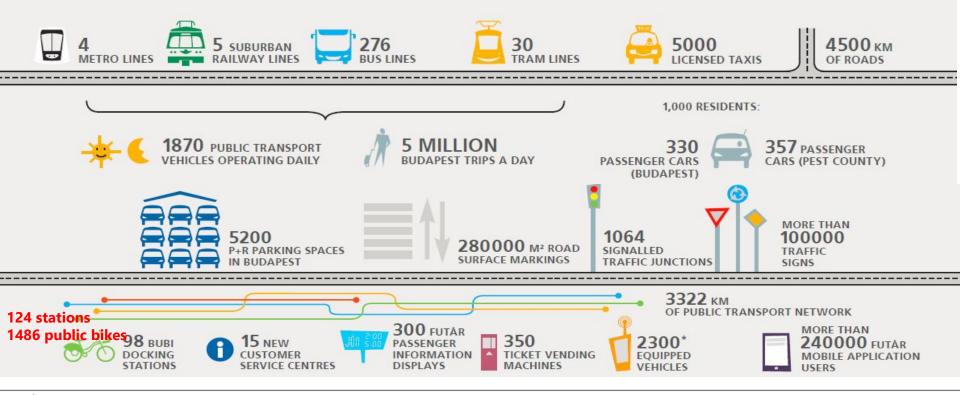
- Municipality of Budapest (Mayor of Budapest)
- 23 municipalities (23 mayors) of 23 districts
- No hierarchy, but sharing of tasks
- Provision of local PT services is responsibility of the Municipality of the City of Budapest





#### **Budapest - key figures of transport**

- 350 cars/1000 inhabitants, car occupancy is low (~1,3 person/car)
- 5 000 000 trips per workday

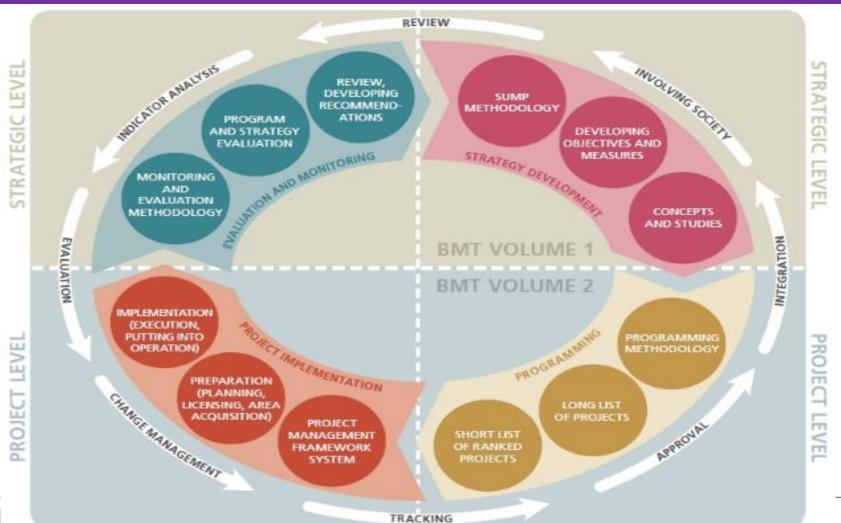




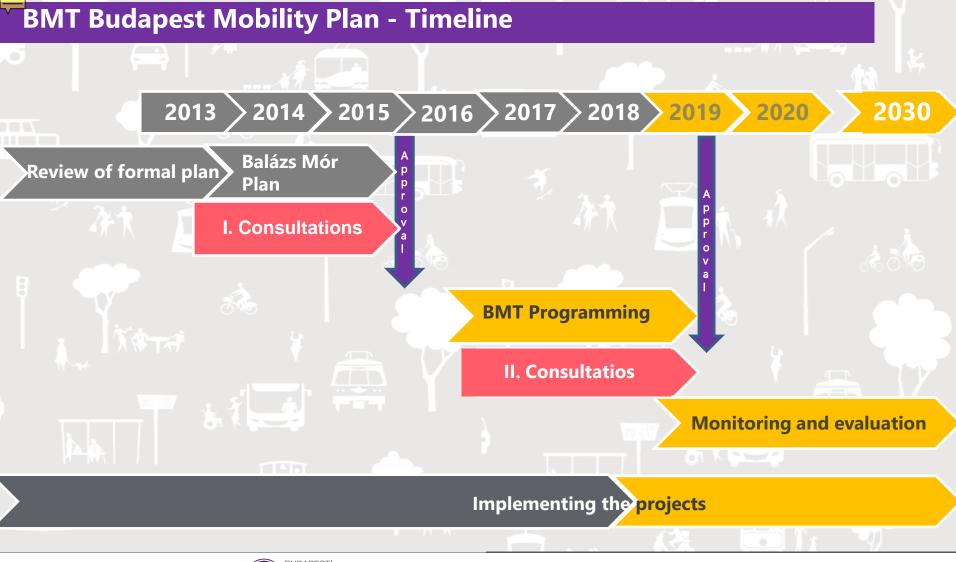




#### **NEW STRATEGIC APPROACH – BMT Budapest Mobility Plan**









#### **BMT Budapest Mobility Plan**

# First SUMP (sustainable urban mobility planning) based transport development concept of Budapest

#### **Vision (from Budapest 2030)**

"Budapest is a **liveable** and attractive capital city with unique character and is an esteemed member of the European urban network and intends to be **innovative** economic and cultural centre of the country and of the city region."







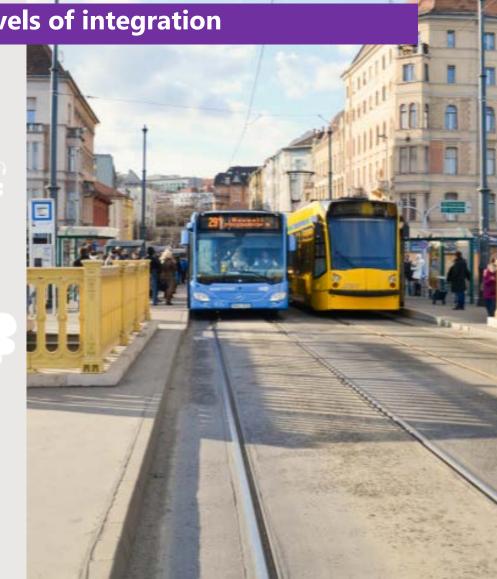






## **BMT Budapest Mobility Plan - 3 levels of integration**

- 1. Integrated objectives of BMT in relation to Budapest development concept
- 2. Integrated transport system in relation to transport modes
- 3. Integrated networks and systems in terms to region



#### **BMT Budapest Mobility Plan – modal split targets**

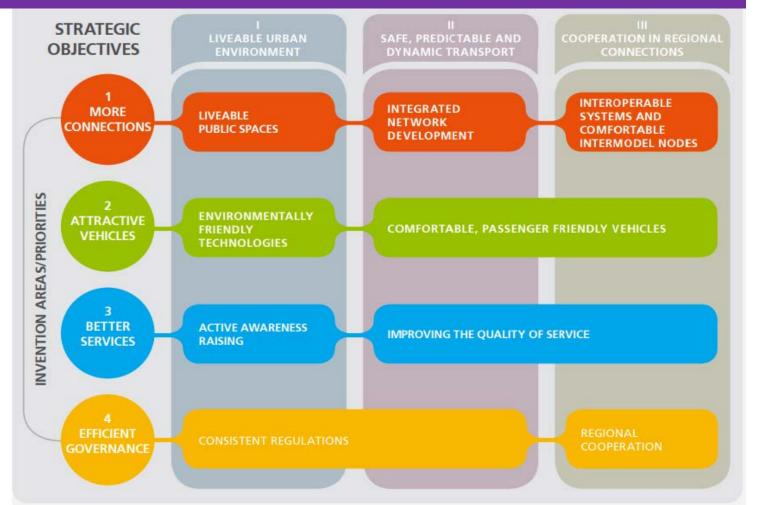


**BMT I. Balázs Mór Plan** – First SUMP based transport development strategy for Budapest "thinks multimodal".





#### BMT Budapest Mobility Plan – strategic objectives





#### **BMT Budapest Mobility Plan – intervention areas**

- 1 MORE CONNECTIONS
  Safe, high quality. integrated transport infrastructure
- 2 ATTRACTIVE VEHICLES

  Comfortable, environmental friendly vehicles and equipment
- BETTER SERVICES

  Efficient, reliable traffic coordination and services
- **EFFICIENT ORGANIZATION**Consequent regulation and **governance**, regional cooperation



#### INTERVENTION AREAS — MORE CONNECTIONS









#### **INTERVENTION AREAS** — ATTRACTIVE VEHICLES









#### **INTERVENTION AREAS — BETTER SERVICES**





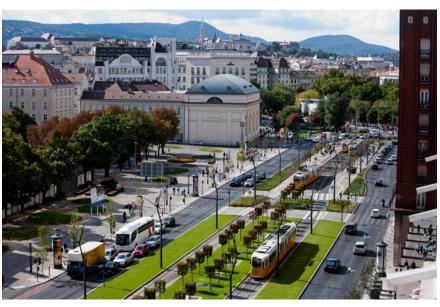
#### **BMT Budapest Mobility Plan – implementing projects**

#### **Livable urban environment - Public space rehabilitation**





#### After



Liveable urban environment with the **integration** of urban development and transport development approaches



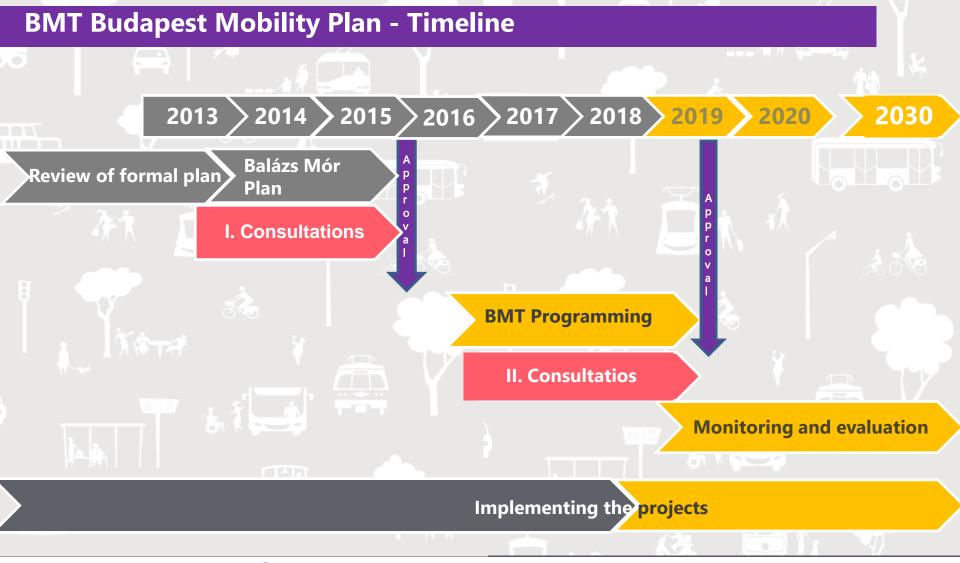


#### **NEW STRATEGIC APPROACH** - how to sell the SUMP idea

- Awareness of the new approach permanent discussion
- 2. Formalized process of involvement
- 3. Use research and development project for planning







#### **Main tools - Permanent discussion**

#### **Integration of participation into SUMP process**

Higher level of acceptance of goals and measures

- Target groups
- Communication plan







#### **Main tools - permanent discussion**

#### Awareness of the new SUMP approach

#### I BMT Strategic level - 2015

- 1. Approved draft SUMP
- 2. Public discussion + Institutional cooperation paralell
- 3. Useing public consultation web page 3 month

#### **II. BMT Programming - 2018 - 2019**

- 1. Formalized process of involvement Balázs Mór Committee 1 year
- 2. Capital Development Council agreement 2 months
- 3. 30 day public consultation web page (11. 04. 11. 05. 2019) still on



#### Main tools - permanent discussion

Public consultation about the strategic objectives and measures

#### The goals of public discussion:

- Widespread: citizens, experts, decision makers
- Availability
- Plain language
- Understandable, short

#### **Chanels**

- Forums
- Web site: bkk.hu/bmt
- Letters up to 200 institutions by post
- Questionnaire







#### Main tools - website of BMT I. - 2015







TERVANYAG

TÁRSADALMI EGYEZTETÉS

HÍRFOLYAM

SEGÉDANYAGOK

KAPCSOLÓDÓ OLDALAK





A tervet Budapest Főváros Önkormányza Tarlós István főpolgármester felhatalmaz programja alapján a Budapesti Közlekedé készítette.

Felelős kiadó: Vitézy Dávid vezérigazgató, vezérigazgató-helyettes







#### Main tools - permanent discussion

#### **Results of participation**

- 271 written reflections, opinion
- 1250 analysed remarks on the different aspects of the plan
- Public and institutional participants
- Recommended changes of the plan based on the assessment

#### **Results of the Questionnaire**

- 566 answers in 2 months
- Strong reflections on main problems
- Very strong support for the strategic goals

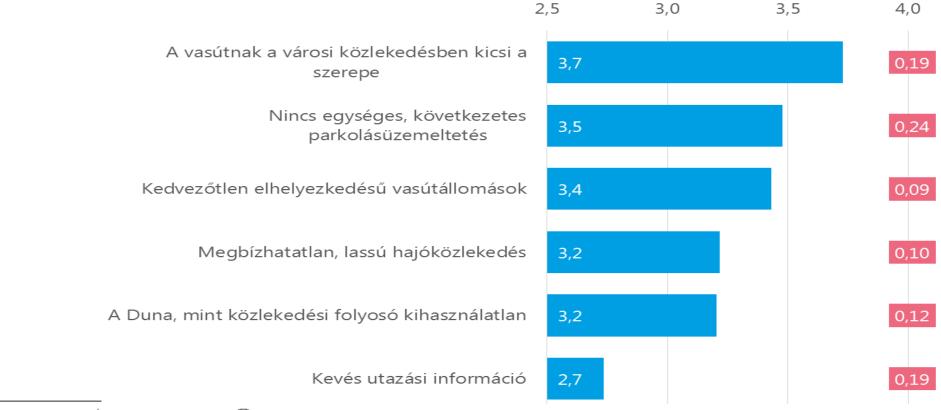






#### Main tools - questionnaire

#### Main transport problems in the city









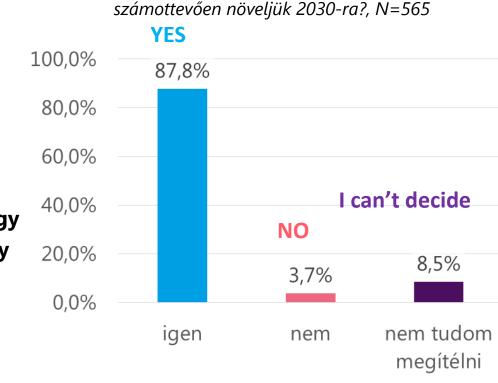
#### **Main tools - questionnaire**

#### Acceptance of the modal target of BMT



The most important target of the strategy to reach 80% rate of the environmentally friendly transport modes up to 2030.

87,8% of the answers are: YES



Egyetért-e azzal, hogy a környezettudatos közlekedési módok arányá





#### Main tools – Communication plan – 2017 - 2019

#### Plan of consultations

Identifying 3 relevant level of participations and stakeholders:

- Balázs Mór Committee: decision makers, politicians experts and authorities of strategic environmental assessment
- 2. Workshops and forums
- 3. Public website





### **Communication plan – Identifying stakeholders**

Capital Development
Council

City council / General assembly

Planning team

**Balázs Mór Committee** 

Experts and authorities public, citizens,

municipality, transport developer companies





# Permanent discussion - Communication plan

i critianent aiscassion Communication plan				
Consultation	The goal	stakeholders	Communication chanels	documents

Sources venue

Reminder

Agenda,

Minutes,

report

Agenda

Summary,

Minutes,

Summary,

assesment

Questionnaire

report

**Committee round** 

table

**Mail list** 

Webpage

workshop

Webpage

online forum

Webpage

e-mail,

Sharepoint,

venue

catering

contract

venue

catering

Webpage

Webpage

Sharepoint,

Inside Sharing BKK, partners, Meetings, **SUMP** 

Decision makers,

politicians

experimental

stakeholders,

municipalities,

Most

District

Chamber

citizens

**Experimental** 

decisions

**Collecting** 

insighits,

opinions,

proposals

Collecting

insights,

opinions,

proposals

experimental

Mór

Balázs

Committee

**Experimental** 

workshop

**Public** 

consultation

information cooperation discussions operators Memo,

important



#### Formalized consultation - 2019

#### Formalized process of involvement - Balázs Mór Committee

- Founded by the CEO of BKK
- 21 voters from the main experimental stakeholder institutions (municipality of Budapest, ministries, governmental institutions of transport planning, national railway company, regional council, main operators)
- Regular attendance on roundtable meetings
- Decisions on main development directions
- Suggestions and proposals for the city council

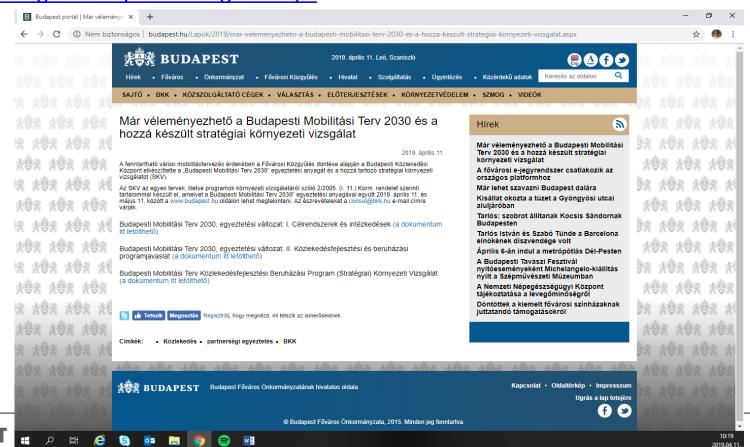






#### Main tools - website of BMT II. - 2019

http://budapest.hu/Lapok/2019/mar-velemenyezheto-a-budapesti-mobilitasi-terv-2030-es-a-hozza-keszult-strategiai-kornyezeti-vizsgalat.aspx





#### Main tools - Use research and development project for planning

#### **SMART-MR**



- Better interaction between the stakeholders regional meetings
- CONSUL new public consultation web page to help participatory planning

#### **CIVITAS SUMPs-UP**

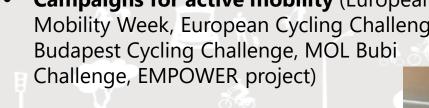
- Interviews with the members of Balázs Mór Committee
- Active awarness rising of decision makers
- Showing good examples site visit in Vienna





#### Main tools - Use research and development project for planning

- Participatory planning (research development – innovation projects: SUNRISE, Cities4People)
- Campaigns for active mobility (European Mobility Week, European Cycling Challenge, Budapest Cycling Challenge, MOL Bubi Challenge, EMPOWER project)











#### Main tools - Use research and development project for planning

#### **BKK** participates











MaaS**4EU** 



**EFFICIENT** 

GOVERNANCE





#### **BKK follows and cooperates**

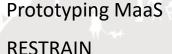




































#### **Contacts**

The english version of the plan can be downloaded:

http://www.sump-

challenges.eu/sites/www.sump-

challenges.eu/files/bmt2016 eng v3.pdf

For further information please contact:

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# Thank you for your kind attention!

