2020 CiViTAS
Cleaner and better transport in cities
SUMPS-UP

SUMPS-UP

European context and support for Sustainable Urban Mobility Plans

June 5th 2019, San Sebastian, Spain

Maija Rusanen, UBC Sustainable Cities Commission

Union of the Baltic Cities Sustainable Cities Commission

Working together to foster sustainable, smart and safe cities

1991
Since

10
Countries

90
Cities

7
Commissions

Sustainable Cities Commission´s focus areas:

- Sustainability management
- Local climate work
- Water management
  Energy management and energy efficiency
- Sustainable urban mobility
- Integrated urban planning

- Is hosted by **the City of Turku**

UBC | UNION OF THE BALTIC CITIES

SUSTAINABLE CITIES COMMISSION

www.ubc-sustainable.net

Welcome to SUMPs-Up workshop for mobility practitioners in Spain!

Mobility planning now – tackling new and unresolved challenges

Copyright: Maija Rusanen

CIVITAS SUMPs-Up Objective

Enable mobility planning authorities across Europe to embrace SUMP as the European-wide strategic planning approach, especially where the take-up is low and the negative effects of transport are severe.

Target

- **7** SUMPs-Up partner cities
- training for **100** cities
- capacity building for **200** mobility practitioners
- reach out to **600** authorities
- **30** SUMPs prepared

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Mobility planning in European cities

Car-centred planning VS people-centred planning

Photos: Freepic & Maija Rusanen

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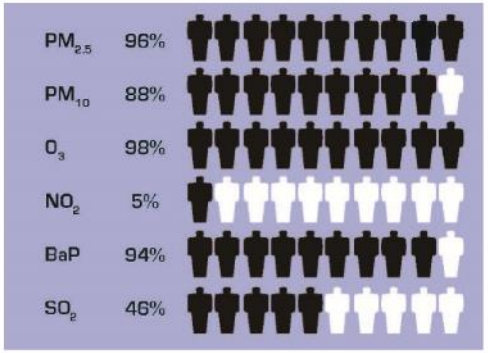
THE CONTEXT - URBAN TRANSPORT IN EUROPE



Exposure to air pollution

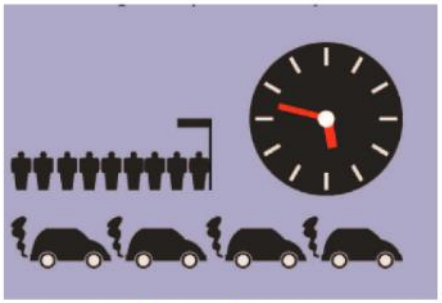
Share of all kilometres travelled by:

WALKING + CYCLING + PUBLIC TRANSPORT

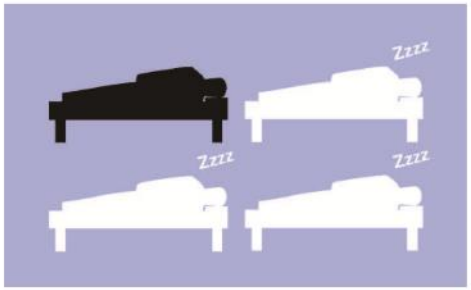
Paris	87 %	Vienna	71 %
Barcelona	83 %	Valencia	67 %
Amsterdam	79 %	Berlin	60 %
Helsinki	75 %	Seville	60 %
Stockholm	75 %	Turin	59 %
Madrid	74 %	Stuttgart	49 %
Copenhagen	72 %		

Transforming urban mobility

Growing urban population



Commuting time spent in transport



Exposure to night-time traffic noise

Source: European Environment Agency (EEA Report 11/2013)

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CONNECTING PEOPLE AND PLACES

Transport is a key enabler of economic activity and social connectivity.

- The **available transportation modes** in a city shape the daily lives of its citizens and provide accessibility to *schools, jobs, friends and family visiting*
- Transport is also an important part of the economy
- Transport is at the core of a number of major sustainability challenges, such as *climate change, air quality, safety, energy, security and efficiency in the use of resources*
- **There is a growing awareness in cities around the world about the benefits of investing in sustainable mobility solutions**

Source: www.eltis.org / @ Harry Schiffer

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Sustainable Mobility in the European Policy context

White Paper on Transport "Roadmap to a Single European Transport Area" (2011)

Urban Mobility Package (2013)

Aim: to reinforce the support to European cities for tackling urban mobility challenges by:

- sharing experiences, best practices and fostering cooperation
- providing targeted financial support
- focusing research and innovation on delivering solutions for urban mobility challenges
- involving the EU Member States and enhance international cooperation.

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What is a Sustainable Urban Mobility Plan (SUMP)?

Planning for people and liveable city

It's time to take a look at promising solutions and approaches to mobility planning.

Imagine your city in 20 years: What would you want it to look like? A place where children can play safely? Where the air is clean? Where public spaces stimulate social interaction and promote people's happiness and well-being? Where businesses can prosper?

REALISING SUCH A VISION IS NOT EASY!!!

Source: www.eltis.org / @ Harry Schiffer

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SUSTAINABLE URBAN MOBILITY PLAN

WHAT DO WE AIM FOR

A **Sustainable Urban Mobility Plan (SUMP)** is a strategic plan designed to satisfy the mobility needs of people and businesses in cities and their surroundings for **a better quality of life.**

It uses a **holistic approach** to urban mobility of people and goods that aims to balance **economic, social and environmental objectives.**

It builds on existing planning practices and takes **due consideration of integration, participation, and evaluation principles**.

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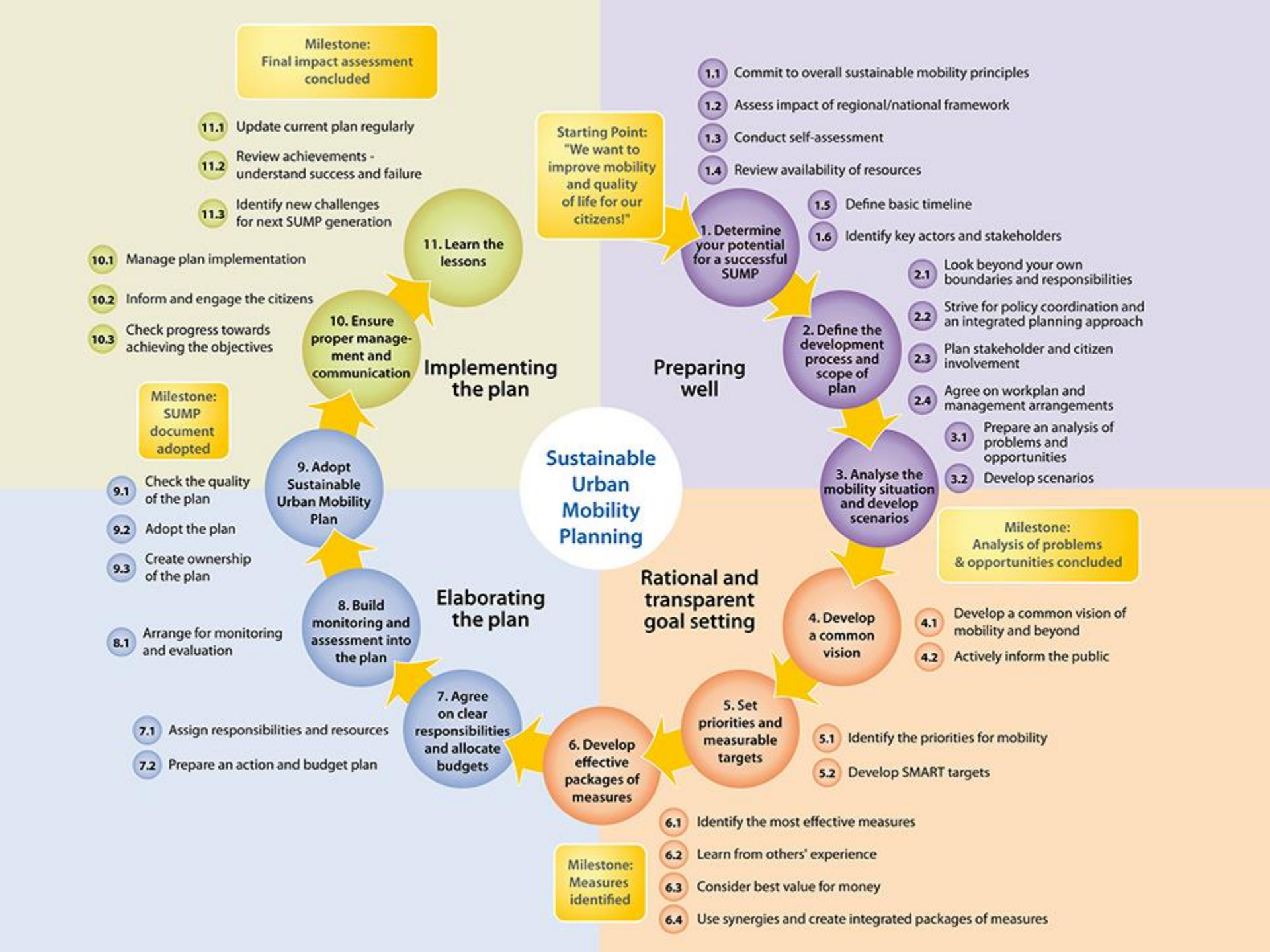
Sustainable Urban Mobility Planning
Starting Point: "We want to improve mobility and quality of life for our citizens!"
Preparing well
1. Determine your potential for a successful SUMP
1.1 Commit to overall sustainable mobility principles
1.2 Assess impact of regional/national framework
1.3 Conduct self-assessment
1.4 Review availability of resources
1.5 Define basic timeline
1.6 Identify key actors and stakeholders
2. Define the development process and scope of plan
2.1 Look beyond your own boundaries and responsibilities
2.2 Strive for policy coordination and an integrated planning approach
2.3 Plan stakeholder and citizen involvement
2.4 Agree on workplan and management arrangements
3. Analyse the mobility situation and develop scenarios
3.1 Prepare an analysis of problems and opportunities
3.2 Develop scenarios
Milestone: Analysis of problems & opportunities concluded
Rational and transparent goal setting
4. Develop a common vision
4.1 Develop a common vision of mobility and beyond
4.2 Actively inform the public
5. Set priorities and measurable targets
5.1 Identify the priorities for mobility
5.2 Develop SMART targets
6. Develop effective packages of measures
6.1 Identify the most effective measures
6.2 Learn from others' experience
6.3 Consider best value for money
6.4 Use synergies and create integrated packages of measures
Milestone: Measures identified
Elaborating the plan
7. Agree on clear responsibilities and allocate budgets
7.1 Assign responsibilities and resources
7.2 Prepare an action and budget plan
8. Build monitoring and assessment into the plan
8.1 Arrange for monitoring and evaluation
9. Adopt Sustainable Urban Mobility Plan
9.1 Check the quality of the plan
9.2 Adopt the plan
9.3 Create ownership of the plan
Milestone: SUMP document adopted
Implementing the plan
10. Ensure proper management and communication
10.1 Manage plan implementation
10.2 Inform and engage the citizens
10.3 Check progress towards achieving the objectives
11. Learn the lessons
11.1 Update current plan regularly
11.2 Review achievements - understand success and failure
11.3 Identify new challenges for next SUMP generation
Milestone: Final impact assessment concluded

10 REASONS FOR DEVELOPING AN SUMP

1. **Improves the quality of life** in urban areas
2. **Saves costs** and creates **economic benefits** - healthier environment, reduced congestion help to reduce costs and attract new businesses.
3. Contributes to **better health and environment**
4. Makes mobility **seamless and improves access**
5. Makes more **effective use of limited resources**
6. Wins **public support**
7. Prepares **better plans** - Planners can better understand the mobility needs of different user groups
8. Fulfills **legal obligations effectively** - air quality improvement and noise
9. Uses **synergies, increase relevance** - multiple policy areas or a wide range of departments and institutions
10. Moves **towards a new mobility culture**

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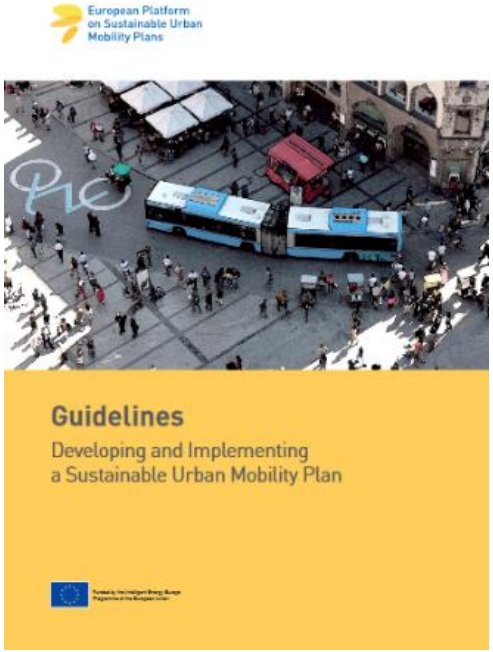
Where to get support for SUMP development?

A lot of support available



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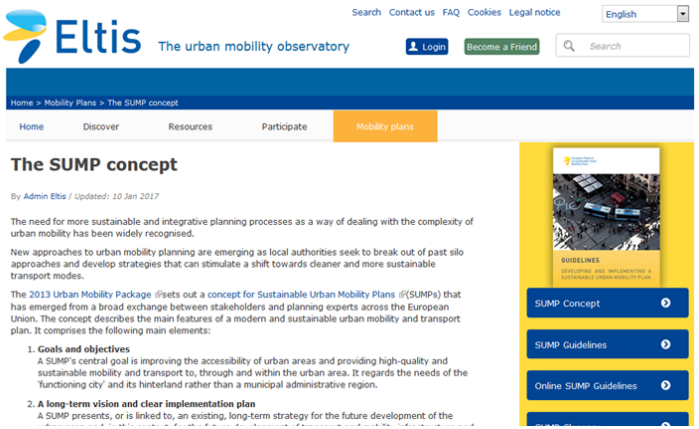
Mobility platforms and projects

Eltis platform https://www.eltis.org/mobility-plans

- SUMP guidelines
- Case examples and news



Civitas Initiative, https://civitas.eu/

- SUMP registry
- Tool inventory
- Case examples

Projects:

- **SUMPs-Up,** http://www.sumps-up.eu/, **CH4LLENGE**, http://www.sump-challenges.eu/kits

Support offered by SUMPs-Up

SUMPs-Up offers a variety of opportunities to learn about SUMPs:

- SUMP learning programmes (calls have closed)
- E-courses
- Webinars
- Workshops
- Guidance material, tools , reports

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E-learning courses

SUMPs-UP project offers a series of e-courses for experts working with sustainable urban mobility plans

Course topics:

- **Course 1: Preparing for SUMP and analysis of the mobility situation**
- **Course 2: Co-creating the SUMP vision**
- **Course 3: SUMP as a strategic plan with measurable targets**
- Course 4: Identifying SUMP measures
- Course 5. Prioritising SUMP measures
- Course 6. Preparing the SUMP Action Plan
- Course 7. Implementing SUMP

The courses 1-3 are online at
www.mobility-academy.eu

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Webinars

- Focus on different aspects of SUMPs
- Intoroduce useful tools and guidelines
- Showcases case examples from cities
- Room for discussion
- 3 more webinars to come

Next Webinars (Autumn 2019)

Integration of SUMPs to urban planning & climate change work, Innovative financing and procurement of SUMP measures, SUMP guidelines 2.0

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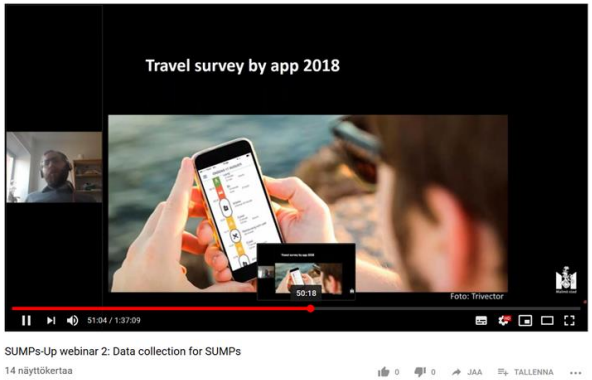
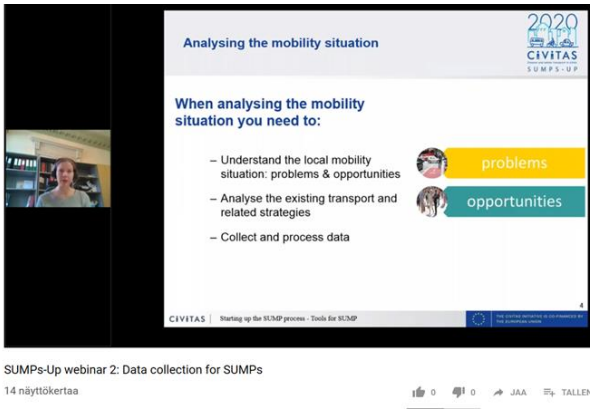
Webinars

The previous webinars are available at: http://www.sumps-up.eu/learning-activities/

Topics:

- **1st Webinar - Starting the SUMP Process - Tools for SUMP (City Case Vilnius, Lithuania)**
- **2nd Webinar - Data collection for SUMPs (City Case Malmö, Sweden)**
- **3rd Webinar - Measure Selection for SUMP (City Case Oradea Metropolitan Area, Romania)**
- **4th Webinar - The SUMP Action Plan and how to gain political commitment for it (City Case Budapest)**





Guidelines

Guides for Measure selection & Action plan

Start - Beginner Cities

This offers examples and suggestions on conducting measure selection for a first SUMP, possible measures to consider, grading these measures, and gaining approval for their implementation.

Step-up - Intermediate Cities

This gives advice on applying a more systematic approach to measure selection, finding synergies between different measure types and policy areas, and integrating measures from new fields into what has already been done in a city.

Innovate - Advanced Cities

This focuses on finding ways to cooperate with stakeholders and the public and open up participation, approaches that help realise the implementation of new ideas, and devising strategies to foster innovation and reach beyond the transport sector.

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CIVITAS SUMPs-UP POLICY RECOMMENDATIONS

See
Develop and harmonise your vision

- Emphasise the use of a Sustainable Urban Mobility Plan as a tool and strategy -at city and regional level - to overcome silo-thinking and tackle challenges related to environmental protection, health, social inclusion, and safety and security.

Shape
Adjust your approach for fluid communication and flexible execution

- Set up formal or informal meetings between different administrative bodies to exchange on relevant issues and create a culture of cooperation.
- Establish a low-level informal co-operation with other departments to avoid misunderstandings and provide a constructive co-working culture.
- Create a formal interdepartmental working group for SUMP or SUMP measure development with regular (weekly or monthly) formalised meetings.
- Bring different departments together in a single multidisciplinary department for sustainable mobility planning, thereby ensuring a crosscutting approach.

Grow
Deepen and share knowledge

- Good practice examples are effective tools for cities and national bodies to learn from each other and be inspired: they should include quick facts and details on the budget and time required for SUMP development.
- Make use of the existing EU initiatives and platforms to promote and support SUMP take-up, for example the CIVITAS National Networks (CIVINETs).
- Pilot measures initially to test the reaction to them, raise awareness, and gain feedback that can then be used to refine them at a later date if they are implemented.
- Increase awareness through national events and awareness raising campaigns – these should target decision makers and opinion leaders at the national and local level.

Engage
Get people on board

- Increase awareness on urban mobility-related problems - e.g. air quality, noise emissions, road safety, or parking problems - among the public, politicians, and city administrations: this will help form coalitions of the willing.
- Involve citizens in a transparent SUMP development process and co-create with them. Participatory approaches should explicitly address younger generations as they can act as drivers for change.
- Provide group-specific evidence that sustainable mobility measures have positive impacts, such as for inner-city commerce and business, to convince them of the benefits of a SUMP.

THANK YOU!

Connect with us!

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